

Resorts World Cruises Awarded ‘Muslim-friendly Cruise Line of the Year’ at the Halal in Travel Awards 2023

With the Genting Dream as the World’s First OIC/SMIIC Standard Halal-Friendly Cruise Ship since June 2022*



1 June 2023 (Left to Right): Mr. Michael Goh, President, Resorts World Cruises (left) receiving the ‘Muslim-friendly Cruise Line of the Year’ Award from Mr. Fazal Bahardeen, CEO, CrescentRating & HalalTrip (right) at the Halal in Travel Awards 2023 held in Singapore.

Singapore, 2 June 2023 – Resorts World Cruises, Asia’s latest lifestyle and dynamic cruise line is pleased to announce that it has been awarded the **‘Muslim-friendly Cruise Line of the Year’** at the **Halal in Travel Awards 2023** held in Singapore. With the *Genting Dream* operating as the World’s First OIC/SMIIC* Standard Halal-Friendly Cruise Ship since June 2022, the *Genting Dream* has been the only cruise ship in the region that provides a holistic Halal-friendly cruise experience for its Muslim guests embarking from the dual homeports in Singapore and Kuala Lumpur (via Port Klang). This is part of the cruise line’s ongoing initiative to continue and provide a wide range of offerings that caters to the diverse Asian population.

“Resorts World Cruises is delighted to receive the ‘Muslim-friendly Cruise Line of the Year’ award that recognises our efforts and commitments in pioneering new offerings that make a difference in the cruise sector,” said Mr. Michael Goh, President of Resorts World Cruises. *“The feedback and demand among the Muslim community have been very encouraging as the Halal-friendly offerings encompasses beyond the Halal certified cuisine, which also include access to prayer rooms, special Sahur and Iftar menus in Ramadhan, 24 Hour medical centre and Spa services based on gender requirements and more,”* he added.

With the dual homeports, guests may choose to embark on the *Genting Dream* from Singapore and enjoy a series of itineraries, which include the 2 Night Kuala Lumpur and 2 Night High Seas Weekend Getaway Cruise, as well as the 3 Night Phuket Cruise or the 3 Night Kuala Lumpur and Penang Cruise. Alternatively, guests can embark from Port Klang (Malaysia) with new itineraries starting from 13 July 2023 onwards that include the 4 Night Singapore Discovery Cruise, as well as the 3 Night Phuket – Singapore Cruise and 3 Night Penang – Singapore Cruise.



While cruising to these exciting destinations, guests can cruise with peace of mind and enjoy the convenience of the Halal-friendly offerings on board the *Genting Dream*. One of the highlights include the dedicated certified Halal section at The Lido restaurant, which is one of ship’s most popular dining venue serving authentic Asian and International cuisine, offering a wide spread of buffet using fresh & Halal certified ingredients.

“At Resorts World Cruises, we are optimistic of the continued growth among the Muslim target segment and we will continue to strive to enhance our Halal offerings to cater to this growing and highly potential segment in the region,” said Mr. Michael Goh.

For more information on Resorts World Cruises or bookings, please visit www.rwcruises.com or email reservations.en@rwcruises.com

*Organisation of Islamic Cooperation / The Standards and Metrology Institute for Islamic Countries



Genting Dream



Savour Halal cuisine at The Lido Restaurant

About Resorts World Cruises

Resorts World Cruises is a newly established luxury and dynamic lifestyle cruise brand that is rich in Asian heritage, offering a personalized cruising lifestyle with diverse international experiences. *Resorts World Cruises – ‘Resorts Cruising At Sea’* aims to redefine the cruising experience altogether by providing exciting and unique offerings, a variety of accommodations, including the world-class luxury accommodation, “The Palace” – a luxury ship-within-a ship private enclave with butler and its own service exclusive restaurant, sundeck, gym, spa and other facilities.

Resorts World Cruises is a brand extension of “Resorts World”, a global brand with over 46 properties in 8 countries and 4 continents. Resorts World properties attract over 80 million visitors a year and has over 30,000 employees. The latest property to open is US\$ 4.3 billion Resorts World Las Vegas in 2021.

Resorts World Cruises debut on 15 June 2022 in Singapore and Kuala Lumpur (Port Klang) with the operations of the luxurious 3,352 passenger and 150,695 gross ton *Genting Dream*. Staring 10 March 2023, the 1,856 passenger and 75,338 gross ton *Resorts World One* commenced her homeport deployment in Hong Kong and on 4 April 2023 from Kaohsiung. With the inception of *Resorts World Cruises*, the brand aims to position itself as the leading cruise line in the region for Asian sourced markets, providing the highest standards in cruise experience, safety and precautionary measures.

For media enquiries, please contact:

(Mr) Ong Hsieh Lien
Email: ong.hsiehlien@rwcruises.com

(Ms) Phebe Chai
Email: phebe.chai@rwcruises.com

Published by:
Resorts World Cruises’ Corporate Communications
Web: www.rwcruises.com