

Resorts World Cruises Celebrates One Year Anniversary

Welcoming over 1.3 million cruising guests to date



The crew celebrating the One Year Anniversary across the Resorts World Cruises' Fleet.

Singapore, 15 June 2023 – Resorts World Cruises, Asia's very own homegrown international cruise line is celebrating its **ONE YEAR ANNIVERSARY** this month with great fanfare and festivities on board its fleet of 'Resorts Cruising at Sea'. Complementing the celebration will also be a series of exciting cruise fare promotions and special onboard offers. Having first launched last year with the *Genting Dream*, Resorts World Cruises has expanded its fleet this year with the recent addition of the *Resorts World One*, welcoming over 1.3 million cruising guests to date. With the headquarters in Singapore, Resorts World Cruises has further increased its presence across Asia in Kuala Lumpur, Hong Kong, Taipei, Jakarta, Delhi NCR, Guangzhou, Shanghai, Manila, Seoul, Bangkok and Ho Chi Minh City.

The **ONE YEAR ANNIVERSARY** celebrations kick off with a special cruise fare promotion for selected cruises. Twin sharing guests with bookings made from now until 31 July 2023 for the *Genting Dream* and *Resorts World One* will enjoy attractive offers with the 2nd Person's cruise fare at \$1[#] (based on applicable designated currencies). Guests may contact your local appointed travel agents to check on the \$1[#] promotion. In addition, the onboard festivities and excitement continue with more promotions onboard its ships, including the Anniversary ONE for ONE set menus, exclusive onboard discounts and purchase-with-purchase offers, special spa packages with \$1[#] add-on spa benefits and more.

"On behalf of the Resorts World Cruises family, we would like to thank everyone for their tremendous support, which has led us to achieve numerous milestones within a short span of the first year, expanding our fleet and presence across the region. It's been truly an amazing and memorable journey and we are excited to celebrate our One Year Anniversary together, providing our guests with a myriad of special promotions and onboard festivities," said Mr. Michael Goh, President of Resorts World Cruises. *"Moving ahead, we look forward to continue to be at the forefront in growing the cruise industry in Asia and to expand the brand's reach and offerings that will make cruising accessible to more markets across the region,"* he added.

Within the past year since the launch of the brand, Resorts World Cruises is also honoured and proud to receive numerous recognitions, which include winning the 'Best Cruise Line' in both the 'Cuisine' and 'Entertainment' categories at the Travel Weekly Asia Readers' Choice Awards 2022. Also, the brand has recently been awarded the 'Muslim-friendly Cruise Line of the Year' at the Halal in Travel Awards 2023, as the *Genting Dream* has been operating as the World's First OIC/SMIIC* Standard Halal-Friendly Cruise Ship, catering to the diverse Asian population.

For more information or bookings, please email to reservations.en@rwcruises.com.



(Left to right) Resorts World Cruises Fleet: The Genting Dream and Resorts World One

* Organisation of Islamic Cooperation / The Standards and Metrology Institute for Islamic Countries

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About Resorts World Cruises

Resorts World Cruises is a newly established luxury and dynamic lifestyle cruise brand that is rich in Asian heritage, offering a personalized cruising lifestyle with diverse international experiences. *Resorts World Cruises – 'Resorts Cruising At Sea'* aims to redefine the cruising experience altogether by providing exciting and unique offerings, a variety of accommodations, including the world-class luxury accommodation, "The Palace" – a luxury ship-within-a ship private enclave with butler and its own service exclusive restaurant, sundeck, gym, spa and other facilities.

Resorts World Cruises is a brand extension of "Resorts World", a global brand with over 46 properties in 8 countries and 4 continents. Resorts World properties attract over 80 million visitors a year and has over 30,000 employees. The latest property to open is US\$ 4.3 billion Resorts World Las Vegas in 2021.

Resorts World Cruises debut on 15 June 2022 in Singapore and Kuala Lumpur (Port Klang) with the operations of the luxurious 3,352 passenger and 150,695 gross ton *Genting Dream*. Starting 10 March 2023, the 1,856 passenger and 75,338 gross ton *Resorts World One* commenced her homeport deployment in Hong Kong and on 4 April 2023 from Kaohsiung. With the inception of *Resorts World Cruises*, the brand aims to position itself as the leading cruise line in the region for Asian sourced markets, providing the highest standards in cruise experience, safety and precautionary measures.

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