

Resorts World Cruises celebrates Lunar New Year with Seniors under Singapore Red Cross's ElderAid Programme on *Genting Dream*



Resorts World Cruises welcome seniors cared for by the Singapore Red Cross ElderAid programme onboard *Genting Dream* to usher in the Lunar New Year with an auspicious "Lo Hei" session.



6 February 2024 (Singapore) – Resorts World Cruises is delighted to partner with Singapore Red Cross (SRC) to host a special port-stay event for seniors to celebrate the Lunar New Year on *Genting Dream*. To usher in the year of the dragon, Resorts World Cruises' shore staff and ship crew welcomed approximately 50 seniors and volunteers under SRC's ElderAid programme with a special 'Lo Hei' session,

a tradition of tossing 'yu sheng' (a platter of colourful salad and raw fish) to bring prosperity and good health.

Invited guests were further treated to high tea and a string of fun-filled entertainment, which included a dance show by the ship's amazing ballroom duo - *Anton & Alina*, as well as a performance of popular classic songs by the ship's inhouse band, *Trinity Trio*. Both crew and shore staff also had the wonderful chance to interact and spend some valuable time with the seniors dancing and Karaoke singing.



*"On behalf of Resorts World Cruises and the crew of *Genting Dream*, we are honoured to have this opportunity to celebrate the Lunar New Year with our new senior friends and volunteers under Singapore Red Cross. As a cruise line that is headquartered in Singapore and homegrown in Asia, we are deeply committed to serving and enriching our communities in every way possible,"* said Mr. Michael Goh, President of Resorts World Cruises. *"We look forward to future CSR initiatives and collaborations with Singapore Red Cross, as well as more charities and non-profit organizations,"* he added.

Ms Eileen Cher, Assistant Secretary General (Corporate), Singapore Red Cross said “*Going onboard a cruise has always been on the top of our seniors’ wishlist, and we are very grateful to Resorts World Cruises for making this happen for the seniors cared for by the Singapore Red Cross. Our humanitarian efforts are made possible by the strong support of partners like Resorts World Cruises, and we look forward to collaborating across more areas such as community engagement and fundraising.*”



Genting Dream Lunar New Year Celebration: A special group picture of Resorts World Cruises shore staff, together with seniors and volunteers under Singapore Red Cross’s ElderAid Programme.

For more information on Resorts World Cruises, please visit www.rwcruises.com



About Resorts World Cruises

Resorts World Cruises is a newly established luxury and dynamic lifestyle cruise brand that is rich in Asian heritage, offering a personalized cruising lifestyle with diverse international experiences. *Resorts World Cruises* – ‘*Resorts Cruising at Sea*’ aims to redefine the cruising experience altogether by providing exciting and unique offerings, a variety of accommodations, including the world-class luxury accommodation, “The Palace” – a luxury ship-within-a ship private enclave with butler and its own service exclusive restaurant, sundeck, gym, spa and other facilities.

Resorts World Cruises is a brand extension of “Resorts World”, a global brand with over 46 properties in 8 countries and 4 continents. Resorts World properties attract over 80 million visitors a year and have over 30,000 employees. The latest property to open is US\$ 4.3 billion Resorts World Las Vegas in 2021.

Resorts World Cruises debuted on 15 June 2022 in Singapore and Kuala Lumpur (Port Klang) with the operations of the luxurious 3,352 passenger and 150,695 gross ton *Genting Dream*. Starting 10 March 2023, the 1,856 passenger and 75,338 gross ton *Resorts World One* commenced her first homeport deployment in Hong Kong. With the inception of *Resorts World Cruises*, the brand aims to position itself as the leading cruise line in the region for Asian sourced markets, providing the highest standards in cruise experience, safety and precautionary measures.



Coast to coast,
heart to heart
75 YEARS OF SERVING HUMANITY

For media enquiries, please contact:

(Mr) Ong Hsieh Lien
Email: ong.hsiehlien@rwcruises.com

(Ms) Mandy Lam
Email: mandy.lam@rwcruises.com

Published by:
Resorts World Cruises' Corporate Communications
Web: www.rwcruises.com