

## **Kicks and Beats Rocks the Genting Dream**

*Experience street art, style and culture at sea, featuring sneaker collections, graffiti art, performances and more!*



**Resorts World Cruises introduces *Kicks and Beats* themed cruise on *Genting Dream* from 13 Mar – 10 May 2024.**

**4 March 2024 (Singapore)** – Resorts World Cruises is bringing the exciting world of street culture to the sea with the launch of its *Kicks and Beats* thematic cruise, which will be exclusively available on the *Genting Dream* from 13 March – 10 May 2024. Here's your chance to get a sneak peek and personally experience what street art, style and culture is all about – all while cruising at sea to exotic destinations. Check out new and limited edition sneakers on display and for sale, workshops on sneaker lacings and paintings, live graffiti art and workshops by Singapore and Malaysia's popular artists, street dance and hip hop performances and more!

*"Kicks and Beats will be our latest thematic cruise on *Genting Dream* that introduces a unique and immersive experience, which will further enhance and elevate the vacation experience of our guests at sea. Street culture is a colourful and interesting form of expression that resonates across different age groups; and we are delighted to showcase the different facets of this truly unique culture, which will be fun and interactive with invited homegrown talents from Singapore and Malaysia,"* said Mr. Michael Goh, President of Resorts World Cruises.

Join us on the *Genting Dream* and find out what it means to be a sneakerhead, as we introduce to you to all things-sneakers-related. The specially created Sneaker Street at sea on *Genting Dream* features a series of amazing graffiti art, including a giant sneaker painting by Singapore's Yen from HTFU and Jeranne from ABSNC, as well as limited edition and vintage

sneaker collections on display. Vacationers on board will also have the chance to own a variety of sneaker collection, including limited edition sneakers from top international brands that will be available for sale to satisfy your personal sneaker addition.

Besides that, guests can also take part in many fun-filled activities and workshops related to street culture and arts. These include customizing and painting your kicks with Louis Ong, a renowned artist from Malaysia. Your kicks customization does not end with painting of your sneakers, as we'll also teach you to master the different and cool techniques to do your kicks' lacing.

From kicks, you'll discover more street culture that include explosive street dance and hip hop performances from amazing talents that will Wow you all the way while at sea. But don't just be a spectator, as we have workshops for you to pick up and learn new dancing hip hop skills. And if dancing is not your thing, you can be inspired by the LIVE mural and graffiti paintings from various Singaporean and Malaysian artists such as Newba, Araikreva, EBAO and Aizen. There will also be different graffiti workshops for you to try out with friends and family.

During the *Kicks and Beats* thematic cruise, vacationers can choose different cruise itineraries from Singapore, including the 2 Night Weekend Getaway Cruises departing every Friday. The 2 Night Kuala Lumpur\* Cruises are available every Wednesday and starting from 5 May 2024 onwards every Sunday. The 3 Night Kuala Lumpur\*-Phuket or Kuala Lumpur-Penang Cruises are also available from Singapore every alternate Sundays until end April 2024 and starting from 5 May 2024 onwards, the 3 Night Phuket Cruises or the Penang-Kuala Lumpur\* Cruises will depart on Tuesdays.

Besides that, cruises from Kuala Lumpur\* are also available, including the 3 Night Phuket-Singapore Cruises and 3 Night Penang-Singapore Cruises departing every alternate Mondays and the 4 Night Singapore Cruises departing every Thursday until end April 2024. Starting from early May 2024 onwards, both the 3 Night Penang-Singapore Cruises and 4 Night Singapore Cruises will be available from Kuala Lumpur\* every fortnight.

Fans of the islands of Penang and Phuket can experience more of the local attractions from day to night with local food and beverages, night markets, live entertainment and more.

*Genting Dream* cruise packages offer attractive benefits that are inclusive of complimentary dining options, with certified Halal and Vegetarian cuisine, free access to selected on board recreational activities and world class LIVE performances, as well as a wide selection of onboard accommodations. These include Interior Staterooms, Oceanview and Balcony staterooms, "The Palace" – 'a luxury ship-within-a ship' private all-suite enclave with exclusive restaurant, sundeck, gym and other facilities, including its own 24-hour European style butler service.

For more information or bookings, please visit [www.rwcruises.com](http://www.rwcruises.com) or email [reservations.en@rwcruises.com](mailto:reservations.en@rwcruises.com).

*\*via Port Klang*

## APPENDIX

### Featured Artists

**Yen from HTFU**  
@HTFUGOODS



**GIANT SNEAKER SHOE PAINTING**

Yen from HTFU, a visionary shoe artist whose journey from painting on cycling shoes to crafting customized sneakers on exotic leathers. With nearly two decades of experience as a graphic designer, Yen seamlessly blends his expertise in design with his newfound love for shoe customization.

**Jeranne from ABSNC**  
@absnc



**GIANT SNEAKER SHOE PAINTING**

ABSNC (aka ABSENCE) is a Sneaker Customs and Streetwear Apparel brand founded by Jeranne who is based in Singapore. Sneaker customs started back in 2018 where commissioned individual sneaker custom pieces were made. Other creation of crafts also ranges from footwear to apparel. ABSNC is moving towards a direction that brings awareness and support to the community of local and international brands.

**Louis from Sneaker Durian**  
@sneaker\_durian



**SHOE PAINTING**

Sneaker Durian was founded by Louis Ong in 2017. Since a young age, Louis has always been a creative individual who loves to create things and explore the potential of different items. Louis began customizing his first pair of Adidas NMD. He identified a gap in the market and decided to combine his creativity and passion for sneakers to establish Sneaker Durian.

**Newba**

@newba



**GRAFFITI PAINTING**

Azrul Helmi bin Ibrahim started his interest in art at the age of 7 years old. For him art is not just an art, it's also about what you feel deep within one's soul. He did contribute his artwork for several big company in Malaysia such as Dell, Harley Davidson, Nike, Puma, and Air Asia. During his graffiti carrier, he broke the world longest graffiti together with 100 international graffiti artists in Dubai, and broke the Malaysian longest graffiti in 2007.

**DPLMT**

@dplmt\_



**GRAFFITI PAINTING**

Established in 2017, DPLMT emerged as a diverse art collective initially focused on collaborative mural projects. Over time, it evolved into a creative powerhouse collaborating with numerous companies and brands, innovating experimental visual solutions. At its core, DPLMT intertwines cultural heritage with personal experiences, weaving narratives into their art. They venture beyond conventional storytelling, exploring immersive experiences and augmented reality, aiming to redefine artistic expression while staying rooted in their cultural essence.

**Yoyo Association Singapore**

@yoyoassociationsg



**YO-YO PERFORMANCES**

A thriving community of Yo-yo lovers that hosts everything from casual meet-ups to national championships. Get to see them perform live on Genting Dream:

- 3 Apr - Singapore Champions – Ian Loh
- 14 Apr - Asian Champions – Thawhir
- 5 May - Formal World Champions – Marcus Koh





### **About Resorts World Cruises**

*Resorts World Cruises* is a newly established luxury and dynamic lifestyle cruise brand that is rich in Asian heritage, offering a personalized cruising lifestyle with diverse international experiences. *Resorts World Cruises* – ‘*Resorts Cruising at Sea*’ aims to redefine the cruising experience altogether by providing exciting and unique offerings, a variety of accommodations, including the world-class luxury accommodation, “The Palace” – a luxury ship-within-a ship private enclave with butler and its own service exclusive restaurant, sundeck, gym, spa and other facilities.

*Resorts World Cruises* is a brand extension of “Resorts World”, a global brand with over 46 properties in 8 countries and 4 continents. Resorts World properties attract over 80 million visitors a year and has over 30,000 employees. The latest property to open is US\$ 4.3 billion Resorts World Las Vegas in 2021.

*Resorts World Cruises* debut on 15 June 2022 in Singapore and Kuala Lumpur (Port Klang) with the operations of the luxurious 3,352 passenger and 150,695 gross ton *Genting Dream*. Starting 10 March 2023, the 1,856 passenger and 75,338 gross ton *Resorts World One* commenced her first homeport deployment in Hong Kong. With the inception of *Resorts World Cruises*, the brand aims to position itself as the leading cruise line in the region for Asian sourced markets, providing the highest standards in cruise experience, safety and precautionary measures.

Published by:  
Resorts World Cruises' Corporate Communications  
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